

Codebook

File name: DiscountingData.sav

- 33 variables/columns
 - 4402 rows/respondents
 - Data collected between June 22 and July 13, 2023
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duration: time to complete the survey (in seconds)

date: date recorded

nationality: Which of the following best describes your citizenship?

- Spanish (1)
- Spanish and another (2)

sex:

- Woman (0)
- Man (1)

age: numeric age

education: What is your highest level of education completed?

- Less than 5 years of schooling (1)
- Primary school (2)
- Secondary school (3)
- High school degree (4)
- Vocational training (5)
- Bachelor's degree (6)
- Masters (7)
- Doctorate (8)

household_residents: how many people live in your household?

income: What would you say is the approximate monthly income of all members (combined) of your household?

- No income (1)
- Less than or equal to 500€ (2)
- Between 501 and 900€ (3)
- Between 901 and 1200€ (4)
- Between 1201 and 1500€ (5)
- Between 1501 and 2500€ (6)
- Between 2501 and 4000€ (7)
- Between 4001 and 6000€ (8)
- More than 6000€ (9)

Discounting extreme positions: Party normalization and support for the far right

working: which of the following best describes your work situation (recoded such that 'employed' = 1, all else 0

region: Which region do you currently live in?

- Andalucía (1)
- Aragón (2)
- Asturias (3)
- Islas Baleares (4)
- Islas Canarias (5)
- Cantabria (6)
- Castilla-La Mancha (7)
- Castilla y León (8)
- Catalunya (9)
- Comunidad Valenciana (10)
- Extremadura (11)
- Galicia (12)
- Madrid (13)
- Murcia (14)
- Navarra (15)
- País Vasco (16)
- La Rioja (17)
- Ceuta (18)
- Melilla (19)

ideology: When people talk about politics, they normally talk about "left" and "right". On a scale from 0 to 10, where 0 means "left" and 10 means "right", where would you place yourself?

SP_nationalism: Could you indicate how Spanish you feel on a 0-10 scale where 0 means you don't feel Spanish at all and 10 means you feel very Spanish?

CCAA.nationalism: Could you indicate how [of your region] you feel on a 0-10 scale where 0 means you don't feel at all [of your region] and 10 means you feel very [of your region]?

pol_know: Could you say who was the President of the Congress of Deputies during this past legislature? (recoded such that correct responses [Meritxell Batet Lamaña] coded as a 1, else a 0)

pol_know_timer: time (in seconds) spent on the political knowledge page

quality_check: We would like to know if you are paying attention. Please ignore the next question and choose "relations with other countries" as the least important issue. Of the following issues, what would you say is the least important problem for our country today?

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treat: treatment group assignment

- 0 – stigmatized, no position
- 1 – normalized, no position
- 2 – stigmatized, history/Franco position
- 3 – normalized, history/Franco position
- 4 – stigmatized, LGBTQ position
- 5 – normalized, LGBTQ position

time_treatment: time (in seconds) spent on the treatment page

treat_written: open responses/reflection on the treatment – “In a few words, could you tell us what ideas, concepts, or themes you associate with Vox?”

sympathy: Tell me, how would you rate Vox on a scale of 0 to 100, considering that 0 corresponds to the worst rating and 100 to the best possible rating?

vote_choice: If the elections were held tomorrow, which party would you vote?

- PSOE (1)
- Partido Popular (2)
- Vox (3)
- Sumar (4)
- Esquerra Republicana de Catalunya (5)
- Partido Nacionalista Vasco (6)
- JuntsXCat (7)
- EH Bildu (8)
- Candidatura d'Unitat Popular (9)
- Coalición Canaria (10)
- Bloque Nacionalista Galego (11)
- Unión del Pueblo Navarro (12)
- Compromís (13)
- Partido Regionalista de Cantabria (14)
- Otro (15)
- No votaría (16)

voteVox: recoded from the vote_choice variable, given a 1 if selected Vox, 0 otherwise

ever_vote: Regarding Vox, how would you describe your likelihood of voting for this party in the future?

- I will never vote for Vox (1)
- It's unlikely I'll ever vote for Vox (2)

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- I'm not sure if I'll vote for Vox in the future (3)
- I will probably vote for Vox in the future (4)
- I will surely vote for Vox in the future (5)

NOTE: the next 5 variables asked respondents to indicate the degree to which they agree or disagree with the following statements. Strongly disagree was coded as a 1, disagree as a 2, neither agree nor disagree as a 3, agree as a 4, and strongly agree as a 5.

M1.VoxReinstall: "If Vox were to win the next general election, this party would try to impose a dictatorship."

M2.VoxHostile: "Vox is hostile to LGBTI people."

M3.FrancoGood: "Francoism contributed to the development of Spain"

M4.DoMoreLGBTQ: "More must be done to guarantee the rights of LGBTI people"

coalition.manip: "Most Spaniards consider it acceptable that other parties treat Vox just like any other party when forming government coalitions and agreements."

vote_guess: If you had to guess, what percentage of votes do you think Vox would get if the next general election were held today?

normal: binary variable indicates whether someone got a normalized (1) or stigmatized (0) treatment framing of Vox

history: binary variable indicates whether someone was exposed to Vox's position towards Franco (1) or not (0)

lgbtq: binary variable indicates whether someone was exposed to Vox's position on LGBTQ issues (1) or not (0)